

CBSS VISION, MISSION, GOALS AND OBJECTIVES FOR CSU STRATEGIC PLAN

VISION

The vision of The College of Behavioral and Social Sciences is to produce graduates who are confident, well prepared in their chosen disciplines, ready for professional employment in their fields, as well as further study leading to advanced degrees, and able to engage communities locally, nationally and internationally.

MISSION

The mission of the College of Behavioral and Social Sciences is to prepare students as highly competent professionals in careers in counseling and criminal justice, interdisciplinary studies and non-profit leadership, political and social sciences, psychology, social work and urban studies. Through active collaboration and engagement in scholarship, service and teaching students will become culturally competent professional leaders who are effective agents of positive change in their communities and environment with a high level of professionalism and skill to improve the quality of life in a diverse world.

GOALS

- Enhanced opportunities, experiences and exposure for students within their disciplines and allied programs outside of the classroom;
- Professional development opportunities for faculty and staff;
- An international exchange program for The College of Behavioral and Social Sciences students to broaden their global perspectives and understanding of global employment opportunities;
- Opportunities for the Coppin community to take advantage of university offerings in general and The College of Behavioral and Social Sciences educational opportunities in particular;

CBSS GOALS FOR CSU STRATEGIC PLAN

CSU FY 2019 GOALS	CBSS GOALS FOR ACADEMIC AFFAIRS STRATEGIC PLAN (2013-2020)
<p>Goal #1 Enrollment: Enhance the Enrollment Management Enterprise</p>	<p>Theme #2: Promoting a student-centered learning environment</p> <ul style="list-style-type: none"> • <u>Goal #1:</u> Develop a student-centered campus <p>CBSS:</p> <p>Theme #4: Moving relevant Services into Academic Affairs to ensure that those services align with Academic Affairs' and Procedures</p> <ul style="list-style-type: none"> • <u>Goal #1:</u> Relocate the Enrollment Management and Refocus such activities as Recruitment, Admissions, Placement, Retention and Graduation. • <u>Goal #2:</u> Relocate Other Student Affairs Functions as Deemed Appropriate
<p>Goal #2 Academic Transformation: Enhance the academic enterprise to ensure that students learn, graduate in four years or less, and are prepared to succeed in their future careers and other post-graduate opportunities</p>	<p>Theme #1: Transforming Academic Programs</p> <ul style="list-style-type: none"> • <u>Goal #1:</u> Ensure quality and efficiency of all academic program <p>CBSS: Create Satellite view of Course Flow across the entire academic year (fall, winter, spring, summer). Improve programmatic aspects of stewarding students through the program.</p> <ul style="list-style-type: none"> • <u>Goal #2:</u> Review and make necessary changes in priorities for academic support. • <u>Goal #3:</u> evaluate all academic programs for possible savings through consolidations and discontinuations <p>Theme #2: Promoting a student-centered learning environment</p> <p>CBSS: Recommend regular meetings for all UG Advisors in the program to share best practices discuss concerns, Create shared Directory of Campus Resources (SharePoint Advisement Areas) for advisement to share with advisees (via blackboard).</p> <p>Clarify roles of support services {FYE, ARC in CBSS, Academic resource Center, Financial Aid, etc}</p> <p>Create "4 year club" for undergraduates based on the 2-year graduate model (Dean Owens-Southhall in which students sign up to become a 4-year cohort, and are then recognized at the Dean's List Ceremonies and at graduation.</p>

	<p>Make sure students are prepared to succeed in their future careers and other post-graduate opportunities a) CBSS Professional Conversations-get calendar over the summer, and have dates assigned to be discipline-specific, so that teams can work to invite alumni speakers and integrate the presentations into their course curriculum for fall/spring. B) HLTH 105, Dr. Irving Smith – collaborate with College of Health Professionals to schedule this class in a larger space (HHSB 102 or 103) to make these open to CBSS students or at large, with publication of speakers & dates ahead of time so that we can plan ahead to bring our students. Provide a seminar Series “Graduate School Preparation” in collaboration with Prof. Gass, with the idea of working towards a credit-learning course for CBSS students.</p> <ul style="list-style-type: none"> • <u>Goal #2:</u> Examine what and how faculty teaches and how faculty adapts for the various learning styles of students. <p>CBSS: Create Faculty Teams per course, identifying a Lead Faculty</p> <ul style="list-style-type: none"> • Create a Syllabus of Record • Design the Capstone Assignment & Grading Rubric • Build team consensus on course text, content and design. • <u>Goal 4:</u> Preserve the history of CSU as an HBCU to instill pride and connectedness to CSU. <p>Theme #3: Refocusing the role of Academic Affairs</p> <ul style="list-style-type: none"> • <u>Goal #1:</u> Under the leadership of the Committee on Intellectual Life established by the Provost, develop and establish strategies and activities that enhanced the Intellectual Life of the Committee. <p>Theme #5: Recognizing Faculty Accomplishments and Enhancing Faculty Resources.</p> <ul style="list-style-type: none"> • <u>Goal #2:</u> Expand Faculty Resources to promote scholarly activities, academic interests, faculty development and community engagement.
<p>Goal #3 External Relationships: Maintain and established external relationship</p>	<p>Theme #3: Refocusing the Role of Academic Affairs moving towards a dynamic transformation: CBSS continuing to expand relationships with CSU CBSS Alumni</p> <ul style="list-style-type: none"> • <u>Goal #4:</u> Establish closer, interactive relationships with alumna/and the community at large in order to secure their active participation in helping the institution to grow. <p>CBSS: Maintaining communication with students/alumni upon graduation</p> <ul style="list-style-type: none"> • Allow CSU alumni to maintain their CSU emails, Build mailing list, Utilize Facebook, twitter, LinkedIn and other social media outlets • Send CBSS Informant and Department newsletters (electronic and/or hardcopy) • Highlight alumni in Informant and Talon (eg. Births, deaths, marriages, promotions, other accomplishments) • Call alumni to seek support (ie. financial, internships, speaking opportunities, etc.), Hosting alumni family friendly events, CBSS Family Day for alumni and their families, Gospel Concert

	<ul style="list-style-type: none"> • Host academic alumni-focused, academically-centered day with Awards ceremony. • Host academic Alumni-focused, academically-centered day w/ Awards Ceremony • Invite alumni to present in every CBSS course throughout the course of one day (similar to Black Executive Exchange Program aka. BEEP) • Honor alumni at an Annual Honor’s Luncheon, Gala or Banquet, Establish a CBSS Alumni Hall of Fame • Continue to establish relationships with Community Members: • Provide CBSS Community Service Day (ie., all classes will be involved in the one community initiative) • Develop a promotional item to be mailed to community members (ie. Including dates for CBSS activities) • Utilize alumni, professional organizations and professional networks to build learning opportunities for students (ie. Internships, scholarships etc.) • Establish collaborations with local schools, Coppin Academy, Frederick Douglass Academy others <p>Theme #5: Recognizing Faculty Accomplishments and Enhancing Faculty Resources</p> <ul style="list-style-type: none"> • <u>Goal #1:</u> Encourage and recognize achievements as teachers in the classroom as scholars in their discipline (USM Theme #5) and public service providers to their professions, the University and to the community. CBSS: Host a faculty and staff recognition event (ie. Luncheon, reception, etc), host a community leadership awards ceremony
	<p>Theme #2: Promoting a student-centered learning environment CBSS: continuing to expand relationships with CSU CBSS Alumni</p> <ul style="list-style-type: none"> • <u>Goal #1:</u> Develop a student-centered campus • <u>Goal #3:</u> Improve and monitor communication about student-centered events in order to promote faculty involvement and support. Host academic Alumni-focused, academically-centered day w/ Awards Ceremony. (Goals #3 and Goal #4) <p>CBSS: Invite alumni to present in every CBSS course throughout the course of one day (similar to Black Executive Exchange Program aka BEEP), Honor alumni at an Annual Honor’s Luncheon, Gala or Banquet, Establish a CBSS Alumni Hall of Fame, Continuing to establish relationships with Community Members, Provide a CBSS Community Service Day (ie. all classes will be involved in the one community initiative), Develop a promotional item to be mailed to community members (ie. including dates for CBSS activities), Utilize alumni, professional organizations and professional networks to build learning opportunities for students (ie. internships, scholarships, etc.)</p> <p>Theme #3: Refocusing the role of academic affairs moving toward a dynamic transformation</p>

	<ul style="list-style-type: none"> • <u>Goal #2:</u> Foster an environment that promotes leadership and accountability • <u>Goal #3:</u> Create a more focused, Cost Effective, and efficient Organizational and Staffing Structure for Academic Affairs • <u>Goal #5:</u> Engage the campus community in ongoing discussions on the mission, core values and strategic plan of Academic Affairs <p>Theme #4: Moving Relevant Services into Academic Affairs to ensure that those services align with Academic Affairs' Policies and Procedures</p> <ul style="list-style-type: none"> • <u>Goal #1:</u> Relocate Enrollment management and refocus such activities as Recruitment, Admissions, Placement, Retention and graduation <p>Theme #5: Recognizing Faculty Accomplishments and Enhancing Faculty Resources</p> <ul style="list-style-type: none"> • <u>Goal #2:</u> Expand Faculty resources to promote scholarly activities, academic interest, faculty development and community engagement <p>Theme #6: Enhancing Staff Resources and Recognizing Staff Accomplishment</p> <ul style="list-style-type: none"> • <u>Goal #1:</u> In collaboration with Human Resources, provide professional development that fully supports the mission of Academic Affairs • <u>Goal #3:</u> Promote and develop leadership training to maintain professional identity • <u>Goal #4:</u> Identify personal policies and actions needing review and make appropriate and necessary changes
<p>Goal #5 Information Technology: Maintain and strengthen IT infrastructure to enable innovative uses of technology for educational and operational and operational excellence</p>	<p>Theme #1: Transforming Academic Programs</p> <ul style="list-style-type: none"> • <u>Goal #4:</u> Under the leadership of the Faculty Information Committee (FITC), promote the use of technology to enhance and transform teaching and learning (USM Theme 1) <p>CBSS: Work with IT to create a “How to be successful online student” with IT. Run hands-on workshops in CBSS for Student Training Workshops regarding skills needed for face to face and online courses (e.g. Blackboard testing, test proctoring, etc.), University Resources link in Blackboard should also have community resources such as 211 Maryland 410-685-0525, and possibly additional (Behavioral Health Systems, MD Food bank, Suicide Hotlines, etc.</p> <p>Theme #2: Promoting a student-centered learning environment</p> <ul style="list-style-type: none"> • <u>Goal #2:</u> Examine what and how faculty teach and how faculty adapt for the various learning styles of student

	<p>Theme #6: Enhancing Staff Resources and Recognizing Staff Accomplishment</p> <ul style="list-style-type: none">• <u>Goal #2:</u> Build and broaden all staff knowledge through emerging technologies for greater productivity
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